



Micro-influencers could drive up to **11X ROI** vs display advertising



It's **hard** to scale. That's why there is no leader in the market.

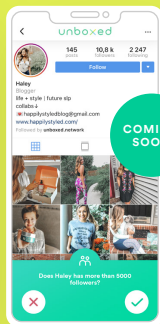


Unboxed uses the **crowd** to simultaneously complete campaign managers' tasks 10 times faster

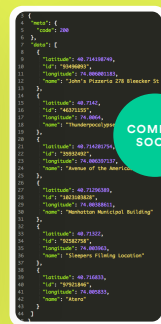
We're building an infrastructure that allows to work with **34 million** micro-influencers



Companies submit a campaign to Unboxed platform



Crowd uses mobile app to complete campaign management tasks



Influencer marketing platforms leverage Unboxed crowd through API



9 countries



100+ brands



15 team members

These brands are already using Unboxed to spread the word about their products



PHILIPS



MARS



PETSMART

Microsoft



TALLY WEIL



fielmann

KAREN MILLEN



MAX FACTOR X



NESCAFÉ



RIMMEL LONDON



MÖLLERS GRÜNDLAG 1834

Bonduelle

Team leaders



Tadas, CEO

Founded 3 companies, previously built a social network and a marketplace on top, scaled it to \$1.5M in annual revenue and exited.



Donatas, CBDO

Helped over 20 companies scale up while he was running a startup incubator backed by one of the leading tech universities in the Baltics.



Vytenis, CTO

Graduated in Software Engineering in the top 1% of his class. Later he worked at global software development company Devbridge Group.



Augustinas, BD

Helped raise US\$150M while at a fintech startup Bankera. Strated his first business at age of 12. Have been in e-commerce for well over 7 years.

Advisors



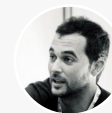
Juergen Brock

Former CMO of Fujitsu Americas



Daniel Tawiah

Former VP of Global innovation at Nike



Juan Otero

One of the earliest managers at Booking.com

[Booking.com](https://www.booking.com)

Investors



ALCHEMIST ACCELERATOR



THE ACCELERATOR VC



FOLEY Ventures™

+10 angels

Partner



access to 160 million mobile-only users